

What is claimed is:

1. A method of printing a mark on a surface of a golf ball, comprising a printing process using an ink comprising a resin having a hydroxyl group, an isocyanate, a coloring agent containing a metal, and a β -diketone.
2. The method according to claim 1, wherein the β -diketone has a boiling point ranging between 130 °C and 160 °C.
3. The method according to claim 1, wherein the β -diketone is acetylacetone.
4. The method according to claim 1, wherein the coloring agent is copper phthalocyanine.
5. The method according to claim 1, wherein the coloring agent is a metal powder.
6. The method according to claim 1, wherein the ink has a viscosity adjusted to fall within a range between 3500 cps and 5300 cps.
7. The method according to claim 1, wherein the printing process comprises the steps of: applying the ink to a pad so that the pattern of the mark is formed on the pad with the ink; and pressing the pad against the surface of the golf ball to transfer the ink forming the pattern of the mark from the pad to the surface of the golf ball.